





About Ezdihar

Ezdihar Real Estate Development is a vertically integrated company creating unique, urban environments connecting people with active, vibrant lives. Our projects align with the Kingdom's 2030 Vision to improve quality of life by forging a higher standard of living, working, and recreation.

Ezdihar is proud to represent an extensive profile of commercial, residential, and mixed use developments throughout the Kingdom.





Vision

To consistently provide value for our customers and stakeholders by delivering high quality communities and innovative real estate solutions without compromise.





Mission

To create unique, high quality Saudi communities that connect people with places and active, vibrant lifestyles whilst embracing innovation and sustainability.

Values



At Ezdihar we recognize that the most valuable resource we have is our people. Through our embrace of quality and innovation we aim to create communities that are designed with our residents and tenants in mind – creating a unique Ezdihar community, a proudly Saudi community.



We continually strive to learn from our experiences and to adopt new ideas in how we design, build, and deliver our projects for our customers and stakeholders. For Ezdihar, the purpose of innovation is to improve the experiences, feelings, and memories we create for our customers when they experience their Ezdihar community every day.



At Ezdihar quality is at the core of everything we do. Quality in the land we choose for our communities, the quality of our master planning, architecture, open spaces, services, and facilities we design to become an Ezdihar community. Quality projects delivered without compromise is the Ezdihar way.

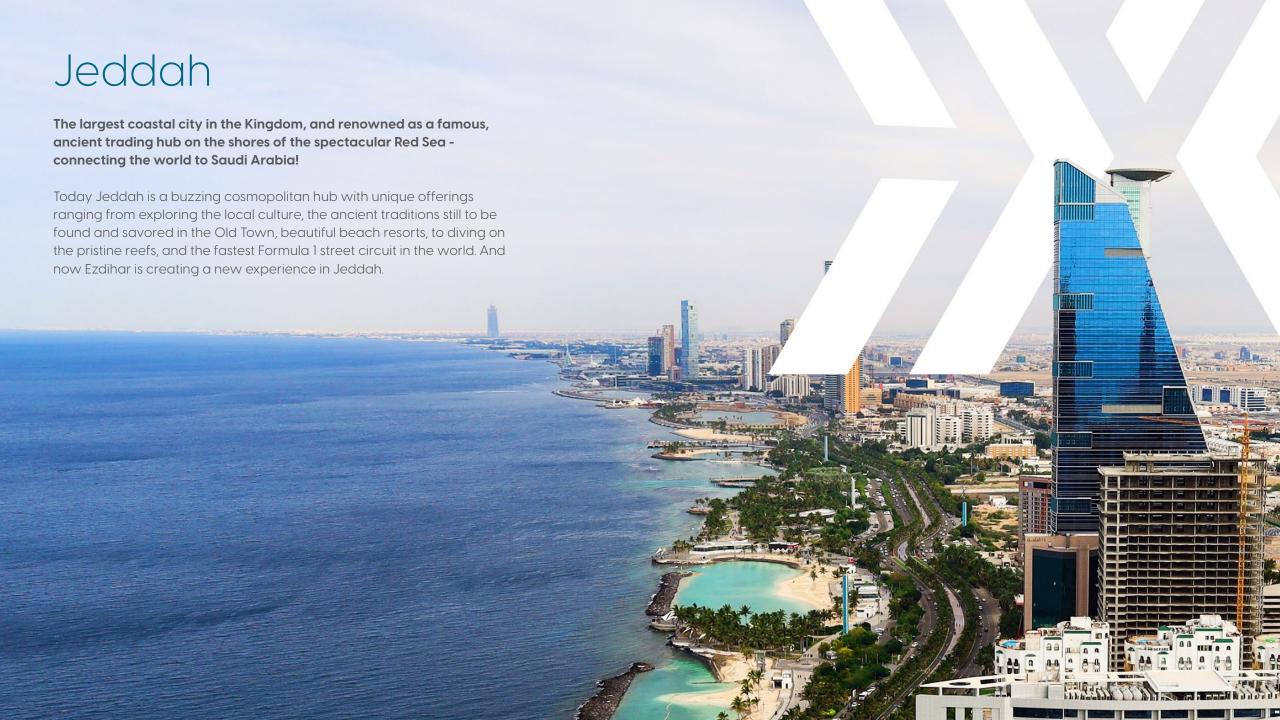


Vision 2030

With our mission to create urban environments that inspire a vibrant, wholesome lifestyle, Ezdihar is proud to align with the Kingdom's 2030 vision to improve quality of life by creating higher standards of living, working, and recreation.

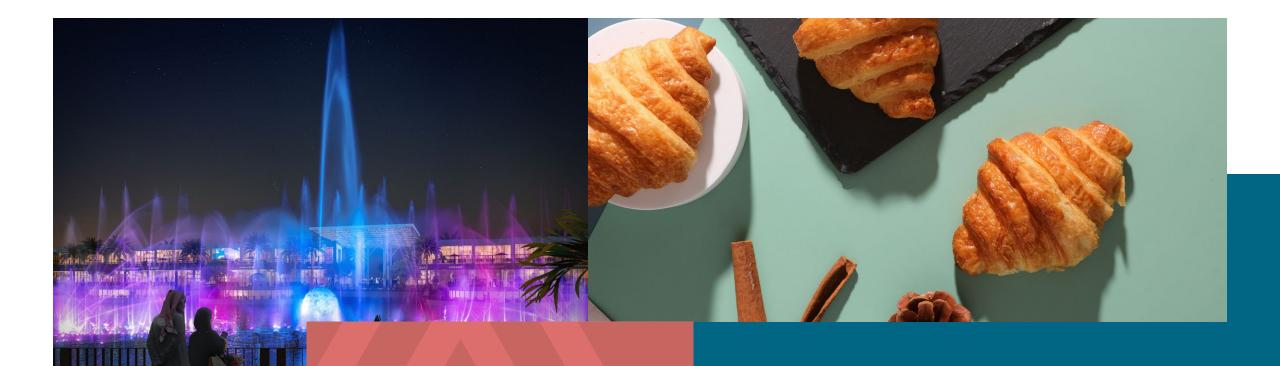












Masterful Planning By Design

A mixed-use development including F&B, retail, entertainment and a sandy beach, Jeddah Cove boasts an efficient design maximizing its seaside real estate with an activated lagoon as its center piece.

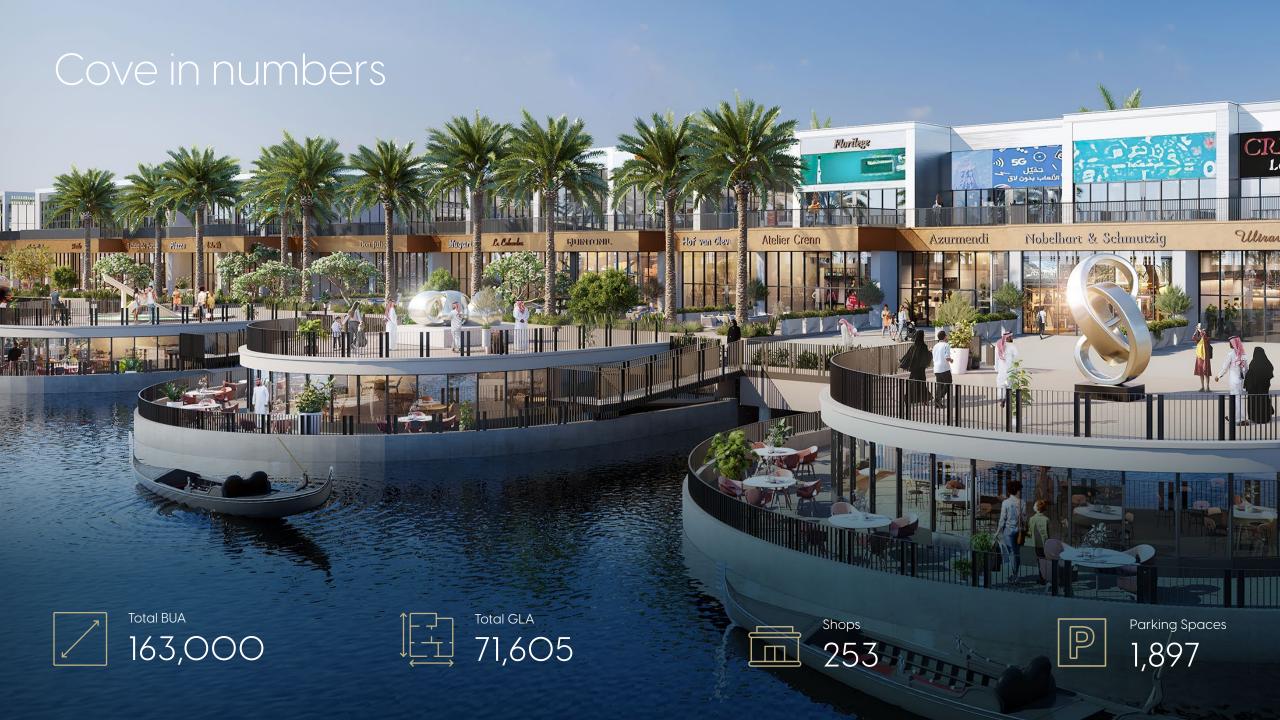
Many tenancies will enjoy a wonderful waterfront view, with many to be equipped with outside terraces ideal for dining under Jeddah's beutiful Arabian sky.



Cove has been masterfully designed to welcome the Red Sea breezes to flow from the outdoors to the indoors.

Vast skylight glass ceilings welcome natural light during the day and frame the dazzling light show of the fountain at night.





Features and Facilities















- · Hi-tech 40 metre high Jeddah Senses dancing feature fountain
- · Luxury gondola rides on the lagoon
- · Golf carts to transport visitors to and from their cars
- · Casual and fine dining experiences
- · Delightful sandy beach shaded by palm trees
- · State-of-the-art Muvi Cinemas complex

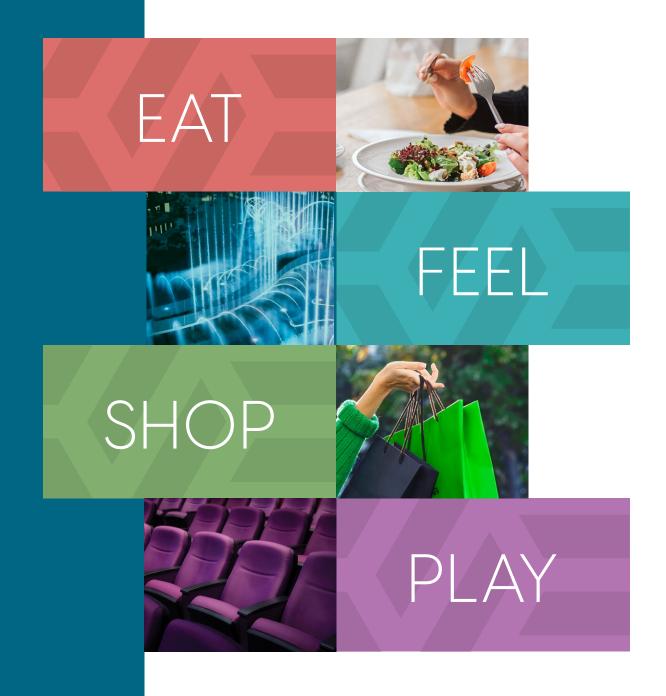
Cove Jeddah was designed with something for everyone - an exciting, must



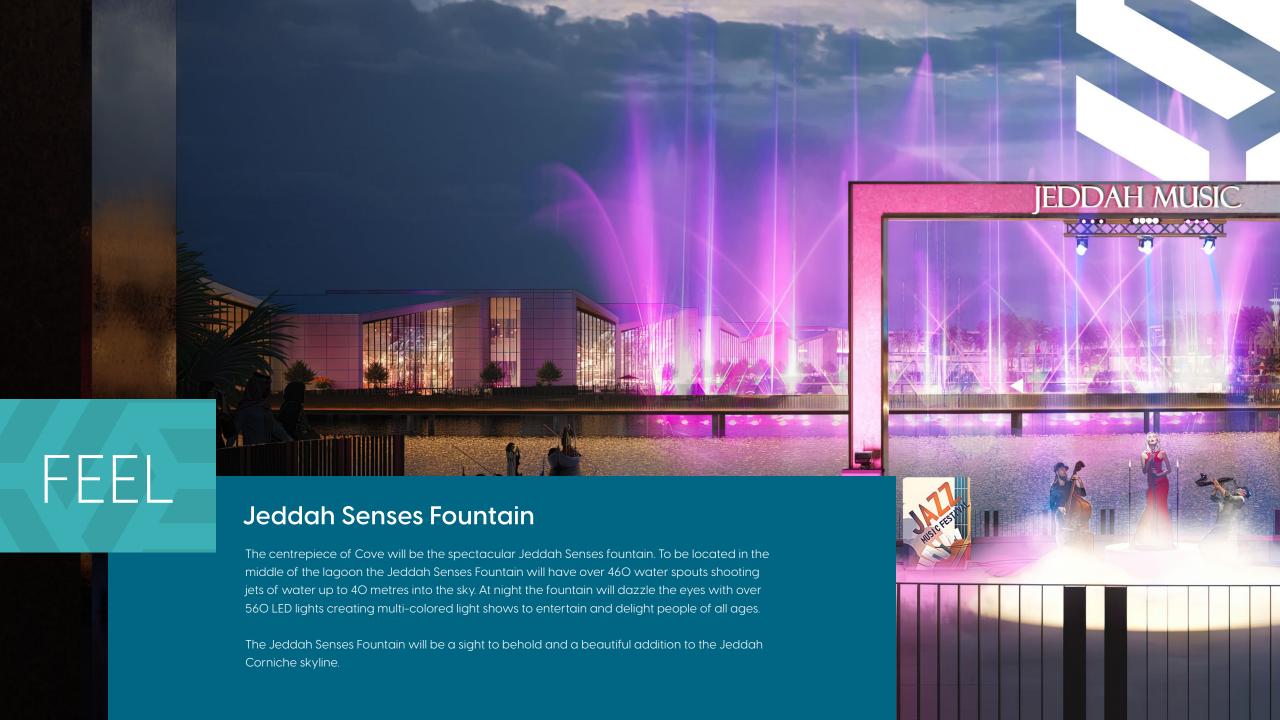


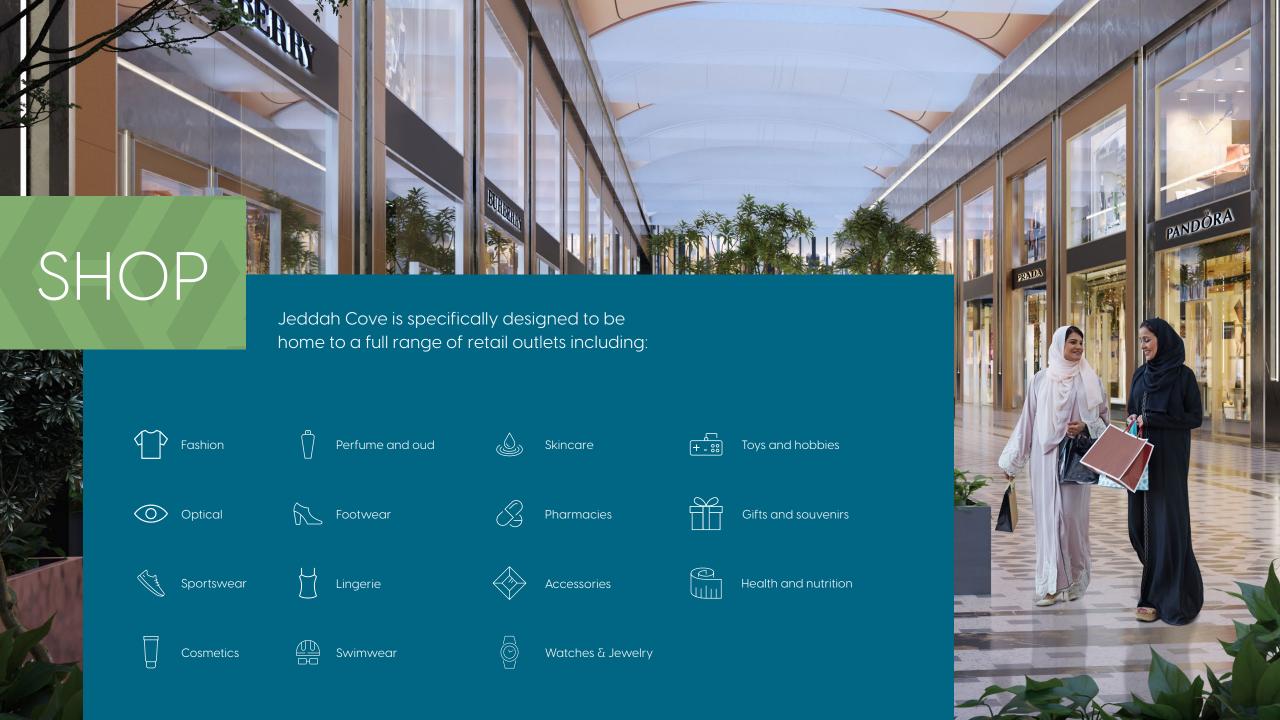


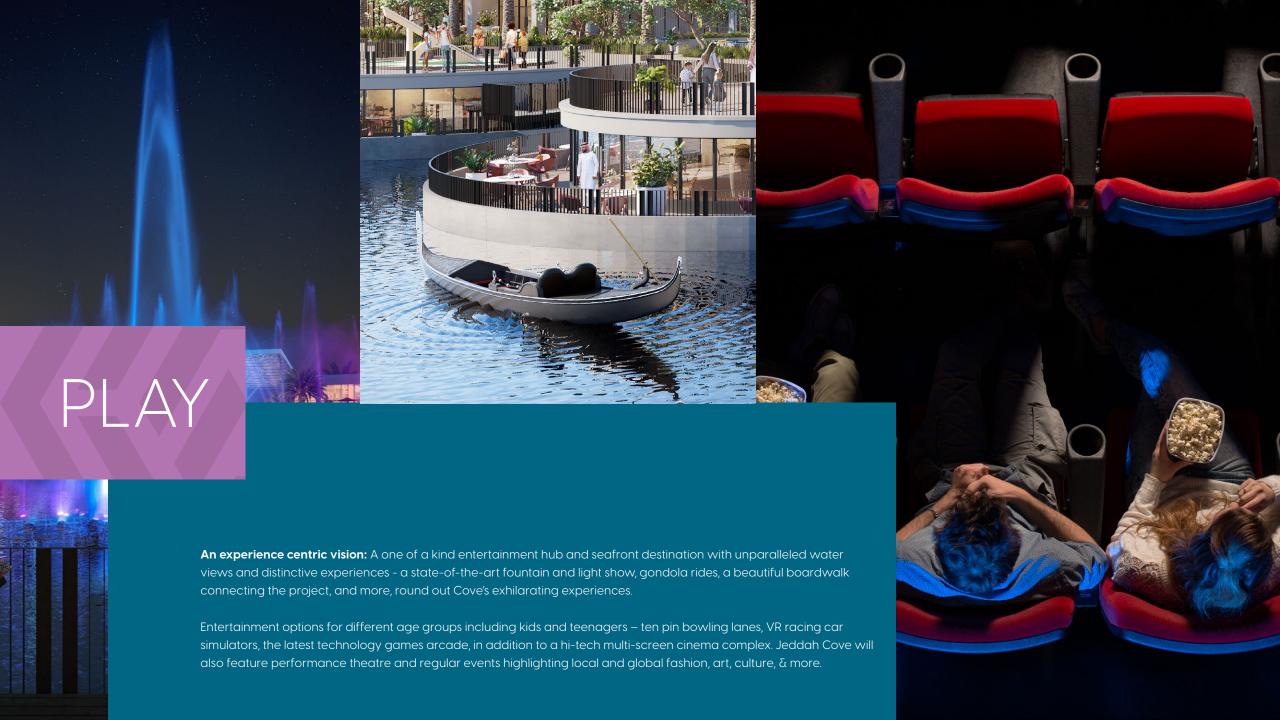
The design of Cove aims to be a one stop shop for all ages and interests with carefully clustered zones of tenancy to maximize the user experience – from dining to shopping, state of the art cinema, just lounging by the beach, live entertainment and events under the stars, or even going for a serene gondola ride.











Master Plan





Population and Housing:

- Jeddah's population is currently around 3,752,000.
- Jeddah's population is growing by approximately 3.8% every year.
- Exceptionally strong population growth is driving sales and construction of new units and villas in Jeddah.
- In the first quarter of 2023 an estimated 4,400 new homes were built in Jeddah with a further 45,000 under construction.



Tourism and Hotels

- 1. Tourism is a major contributor to the Saudi Arabian and Jeddah economies.
- 2. According to the Saudi Tourism Authority there were 65.3million tourists visiting the Kingdom in 2019, 17.5million were international visitors.
- 3. The World Tourism Organization estimates 7.8million international visitors travelled to the Kingdom in the first Quarter of 2023, an increase of almost 100% in 12 months.
- 4. Being the largest coastal city in the Kingdom, and affectionately known as "The Bride of the Red Sea", many of these tourists visit Jeddah and its surrounds.
- 5. Tourism in Jeddah is driven by 3 globally significant events The Hajj, Jeddah Season and the Formula 1 Grand Prix.
- 6. In 2023 it is estimated that 2.6 million pilgrims attended the Hajj, most of these people spent time visiting Jeddah.
- 7. Jeddah Season 2023 hosted a record number of 5 million tourists; a figure that is forecast to continue growing year over year.
- 8. The Saudi Arabian Formula 1 has once again put Jeddah on the world map and is estimated to have attracted 150,000 fans to the 2023 race, right next door to Cove.
- 9. Jeddah Cove sits primed for these visitors, exceptionally located just 15km from the international airport and immediately adjacent to the Formula 1 track.
- 10. In early 2023 an additional 300 hotel rooms were completed in Jeddah with a further 1,000 to be completed during 2023 taking the total to 17,000.





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